



What is Media Encoder?

Adobe Media Encoder is a quick and easy platform for converting your videos, music and images to a new format. An example is when you have a WMV video and you want to quickly create an MP4 version of it.

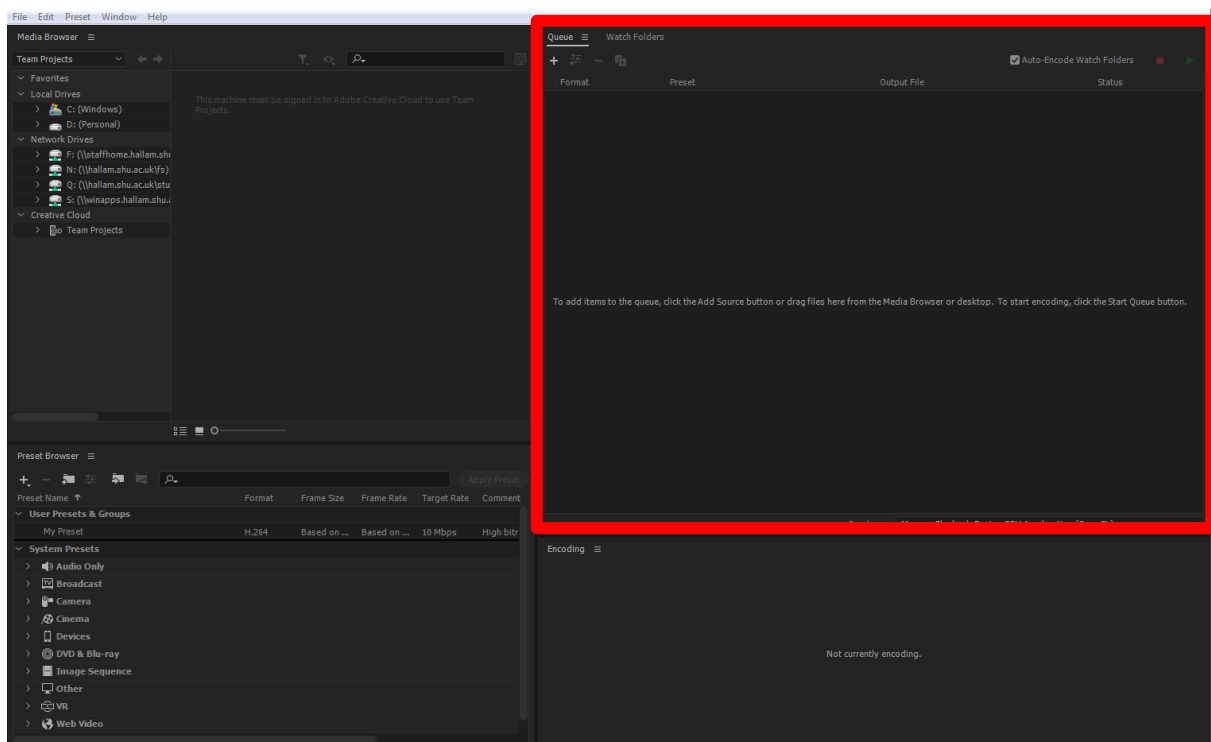
Take a media file that's currently in a format you don't want, or can't use properly, and change it into something that meets your requirements or preference.

Opening Media Encoder CC

You can find Media Encoder CC through **AppsAnywhere**. 

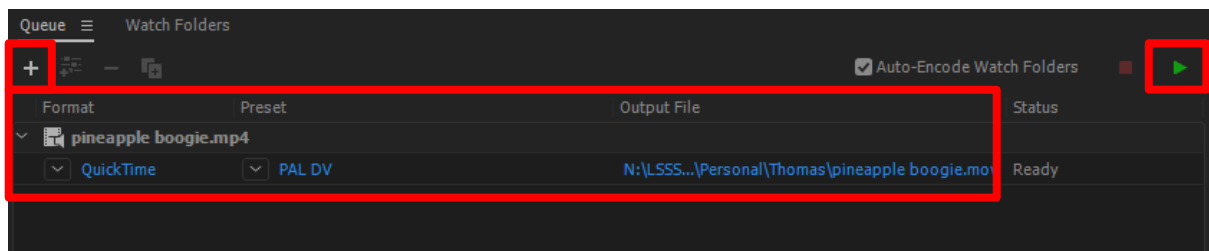
The **2015** and **2017** editions are both readily available. This guide is made specifically for the 2017 edition, although the differences between the two editions are rather minimal.

The screenshot below is what Media Encoder CC 2017 should look like when you first open it. If you're familiar with Adobe software, you'll be pleased to know that you will only need the **Queue** box.



How Media Encoder CC works

To start off, upload your file to the **Queue**. You can do this by dragging and dropping the file into the Queue box, or by searching for your file with the **Add Source** button (+). Your file will appear in the Queue, as shown in the screenshot below.



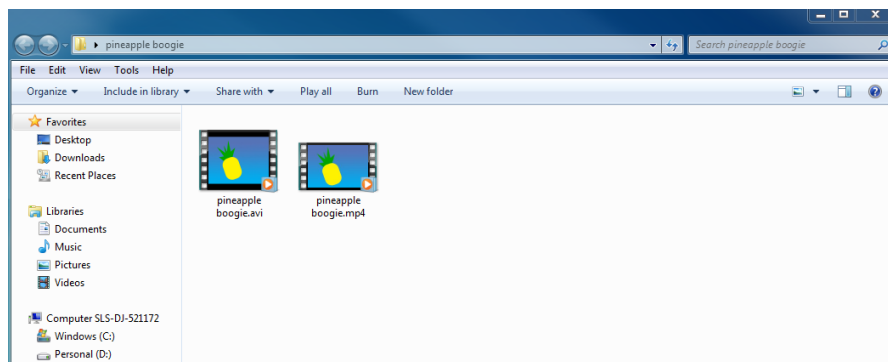
Your output options are indicated in blue.

Open the format list and pick the **format** you want your file to be rendered as.

Select the **Output File**, where your new file will be uploaded. If you are saving to the same location as the original file, you can create a new name for your new file.

Click the **Start Queue** button to begin rendering the new file (indicated by the **green play button**). Your file will be rendered and uploaded with the new format.

All done! It really is as quick and easy as that!



Keep in mind:

- Your original file will not be deleted after the new video is rendered.
- Once your file has been converted, it will be greyed out in the Queue box. You will have to add the file back into the Queue if you want to convert it again.
- The longer the video or audio, the longer it will take for Media Encoder to convert them.
- Encoder may not recognise every video format you try to add to the queue. A list of all the formats compatible with Media Encoder is available.
- Changing the format of a video can result in a loss of quality.
- MP4 = H.264 (*recommended video format*)